

19th Swiss Classic British Car Meeting

Saturday 2 October 2010, Morges

Picture a lovely lakeside setting in one of the most picturesque towns bordering Lake Geneva. Add several hundred of some of the finest examples of classic British motorcars on display. Throw in free attendance for participants and visitors, plus souvenir prizes for all drivers, and special awards for the oldest car and motorcycle on view, and you could come up with a worse way to spend a delightful autumn Saturday on the shores of Lake Geneva.

The **19th Swiss Classic British Car Meeting** will be held on the quayside in the lovely lakeside town of **Morges in Switzerland on Saturday 2 October 2010 from 10 a.m. to 5 o'clock**. It promises to be another successful day for organizer Keith Wynn. Last year the event attracted more than **20,000** visitors and saw over **1500** classic British cars and motorbikes turn up from not only Switzerland, but many from France, Germany, Italy, the UK, Belgium and the Netherlands as well. Everything from MGs from the 1950s, Austins from the 1930s, racing Jaguars from the '60s, and old Rolls-Royces and Bentleys, plus a number of excellent models of the 2-wheel variety, including a few classic Triumphs and Royal Enfields from the golden age of English bikes.

For the 2010 edition we are planning great weather and not one but **TWO INVITED MAKES**,

- The Chateau grounds will be reserved for **The RILEY** celebrating their 111th anniversary
- The Park de l'Independance will be reserved for all **TRIUMPHs**, celebrating the 80th anniversary of the "Triumph Motor Company" (and the Park will be renamed The Parc de Triumph for the day)

A unique event

Everyone's welcome - car and motorcycle owners who want to display their pride and joy and those who only want to come and look - and it's all free, thanks to the generous support of

AVIA the petrol company

Belmot Swiss (Classic Car Insurance)

AutoBritt SA, Swiss importer of Morgan and Land Rover,

Radio LFM

SwissClassics Magazine and

The town of Morges.

There's no charge to attend, whether as a spectator or participant. This is a unique event in Switzerland and one the entire family can enjoy together.

The event was the brainchild of organizer Keith Wynn, and himself a devotee of classic British motoring and a long time Swiss resident. His original idea was just to offer like-minded car buffs a great day out and provide enthusiasts an opportunity to

admire some of the great English marques from the golden days of motoring. If there's one thing that can bring together different nationalities, it's the sharing of a common interest and lovers of old cars are a particular breed who like nothing better than to spend a few hours exchanging anecdotes of their favourite form of transport. It is a well known fact that British cars, particularly old ones, have become one of the sceptred isle's most formidable exports, as witnessed by the large number of them seen on the roads and by-ways throughout Europe with virtually every nationality represented by the registration plates. The success of Keith's idea is evidenced by the fact that this event has grown in the last **eighteen** years to become one of the most well attended displays of classic British cars on the Continent and certainly the only one of its kind in Switzerland. Through the generous support of the Morges city authorities, the quayside is reserved for the day to allow the cars and motorbikes to be displayed in a setting that befits their style and adds to everyone's enjoyment.

So if you enjoy fine English motorcars and bikes - or better yet, are the proud owner of one (and it doesn't have to be very old) - **come along to Morges on Saturday 2 October 2010** and join the crowd. There's no need to register in advance, just show up any time between 10 and 5 and stay for an hour or the whole day, or as long as you like. Each participant will receive a souvenir for attending.

For more information contact

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